

Don Carter

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Objective:

Seeking employment in the field of graphic arts, with the hope of testing my limits and meet my professional goals as a graphic designer.

Education:

- Nova Scotia Community College, Halifax, NS, Graphic Design Program, 2000-2002. Trained in Illustrator, Photoshop, QuarkXpress, Flash 5, and Dreamweaver 4. Also familiar with photography, InDesign and PageMaker.
- Nova Scotia Community College, Middleton, NS, Human Services Counselling, 1997-98.
- St. Francis Xavier University, Antigonish, NS, Bachelor of Arts with major in Psychology, 1993-1997.

Design Related Work Experience:

- *Designer* : Currently working for the Dalhousie Student Union designing mostly material for the Grawood, the Campus Bar.
- *Graphic Designer/Production* : Worked as a freelancer for Corporate Communications Limited, CCL, Artworks for two weeks in April 2004. I took low resolution art concepts and recreated them in high resolution using their high resolution library with some changes in photoshop. Worked on newspaper ads, flyers, annual reports, and magazine ads for Nova Scotia Tourism, Hyundai and United Way.
- *Designer* : Worked with SaltBreeze Studio in the development of several items to be sold during the 400th Anniversary of Acadia. Items such as t-shirts, chocolate bars and postcards, all with different Acadian themes.
- *Designer* : Worked as Temporary / Full time for Prizm Graphics from May to August. Prizm Graphics' main function is the production of material for Prizm Brandz, which include KFC, Pizza Hut, Long John Silvers, and Taco Bell outlets across Canada. Projects that I have worked on include billboards, posters, menu board elements, mostly for Pizza Hut and KFC.
- *Designer* : Worked as a freelancer for Ideas Ink Design from January 2003 onward. Projects included minor changes to menus for *Aramark*, a few golf brochures for *Parks Canada*, a booklet for Maritime LaserVision, and the complete article layout for both the Winter and Spring 2003 editions of *BackScatter* Magazine, a trade magazine for marine biologists.
- *Designer* : Worked as a freelancer for Derek Cowie Design, projects included updates to patio block catalog, recreating a 24 page booklet using InDesign for a Conference in Winnipeg, creating some small ads, and a project in flash.
- *Designer/Art Director* : Completed a five week workterm (2002) at the NSCC Campus. I created the original sketches and directed three of my fellow classmates in the creation of identities for the eight different programs of the Applied Communication Arts Program to be used in a press-kit to be sent to guidance counselors and so on. After creating these eight there was enough excitement around campus that the Department head of the Applied Arts Program asked us to create seven more banners for the remaining programs. The designs were on display at the campus as large banners and the following year I was hired by NSCC to update these banners with their new logo and slogan.

Other Work Experience:

- *Merchandise Mover* : Zellers, Bayers Lake, Halifax, October 2003 to present. Placed merchandise on salesfloor during backshift hours which allows me to also do freelance work when the opportunity comes up.
- *Clerk* : Just New Releases Video, Halifax, Nova Scotia, May 2000 to October 2003. Worked there full time while I attended my Graphic Design program and also created movie sleeves for one, three, and seven night rentals while working there.

References

Guy Soucy or Sharon Mitchell
Prizm Graphics
Herring Cove Road
Spryfield
(902) 444-1732

Rob Hanson
Nova Scotia Community College
WORK (902) 491-4726
HOME (902) 454-2555

Mike Little
Ideas Ink Design
3135 Needham St
Halifax, NS
(902) 421-1200